1. NOTICE INVITING TENDER

- 1.1 Uttar Pradesh Metro Rail Corporation Ltd. (UPMRC) has successfully commenced its services on entire North-South Corridor from CCS Airport to Munshipulia consisting of 21 Nos. Metro Stations with total stretch length of 23 km from 9thMarch 2019 in Lucknow. UPMRC has crossed the total ridership of approx. 70000 on the very first day of its complete commercial run and it is expected to rise in near future.
- 1.2 In order to fulfil its mandate to raise non-fare revenue, UPMRC invites open e-tenderson two packet system from interested parties which may be a sole proprietorship firm, a partnership firm or a company having registered office in India and incorporated under the company act 1956/2013, for selection of licensee for granting the license for 'Co-Branding rights for Amausi Metro Station of N-S corridor of Lucknow Metro at Lucknow'. UPMRC shall receive E-Bids pursuant to this RFP document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by UPMRC.
- 1.3 Bidders shall submit Tender/bids in accordance with such terms and conditions on or before the date specified in this document. Bidders are advised to visit the UPMRC premises at the respective station / site and familiarise themselves with various arrangements and all activities necessary in this regard.

1.4 Key Details:

i.	Bid No.	LKCB-05
ii.	License Period	03 years
iii.	Bid documents on sale	From 06.10.2023 (from 11:00 hrs) to 21.11.2023 (upto 15:00 hrs.) on e-tendering website https://etenders.gov.in/eprocure/app. Bid document can only be obtained online on the website https://etenders.gov.in/eprocure/app
iv	**Cost of bid document (Non Refundable)	Rs. 5900/-(inclusive of 18% GST) (Payment of cost of Bid document is to be made only by RTGS, NEFT & IMPS. No other mode of paymentwill be accepted.) *The details of bank account of UPMRC are mentioned below. The tenderers are required to upload scanned copies of transaction of payment of tender document cost/tender fee including e-receipt (clearly indicating UTR No. & tender reference i.e. LKCB-05 must be entered in the remarks at the time of online transaction of payment, failing which payment may not be considered at the time of online bid submission). (Copy of GST registration no. to be provided along with Bid document cost/ tender fee, if applicable)

v.	**Bid Security/EMD	Bid Security can be submitted either through RTGS/NEFT or IMPS. Bidder shall have to deposit Bid Security amount for each station, as per NIT, in which the bidder is interested. • The instrument type for payment of bid security/ EMD shall be Demand Draft, RTGS, NEFT & IMPS. No other mode of payment will be accepted. The details of bank account of UPMRC are mentioned below in subsequent para. • The bidders are required to upload scanned copies of transaction of payment of bid security including e- receipt (clearly indicating UTR No. & tender reference must be entered in the remarks at the time of online transaction of payment, failing which payment may notbe considered) at the time of online bid submission (Copy of GST registration no. to be provided along with Bid security). • DD shall be made in favor of 'Uttar Pradesh Metro Rail Corporation Limited' payable at Lucknow. In case of DD, the scanned copy of DD shall be uploaded along with tender submission and the original DD shallbe submitted in the office of CE/ Contract on or before the date/time of tender submission end date otherwise the bid shall not be evaluated and is liable to be rejected. Bid Security amount of successful bidder shall be adjusted against the IFSD amount. In case of unsuccessful bidders, the
		against the IFSD amount. In case of unsuccessful bidders, the Bid Security shall be refunded within 90 days of issue of LOA to the successful bidder.
	Last date of Seeking Clarification	25.10.2023 upto 18:00 Hrs.
		Tenderers to note that seeking clarification on the tender
vi.		shall be done by sending it on e-tendering portal only.
V1.		Seeking clarification by fax or post will not be considered.
		Queries/clarifications from tenderers after due date and
		time shall not be acknowledged.

vii.	Pre-Bid meeting	25.10.2023 @ 1500 Hrs The Pre-bid meeting shall be conducted through video conferencing by software apps such as Google Meet, Microsoft Team etc. All prospective bidders who have made online payment towards the cost of tender document shall have to provide the details of the person(s) (maximum up to two) who will be participating in such virtual meeting at least one day before the meeting to the registered official email of employer i.e. cecontract@upmrcl.co.in/cecontractlmrc@gmail.com along with scanned copy of transaction of payment of cost of bid document, including e-receipt (clearly indicating UTR No. and tender reference so that links having details such as software, meeting ID, password etc. can be mailed to these
		persons before the scheduled virtual pre- bid meeting.
viii.	Date & time of Submission of Tender	Tender submission start date: 14.11.2023 (11:00 hrs). Tender submission end date: 21.11.2023 (15:00 hrs).
ix.	Date & time of opening of Bid/Tender	22.11.2023 @ 15:00 Hrs.
X.	Financial Bid opening date	Will be notified after the technical bid opening
xi.	Validity of Bid document	180 days from date of submission of bid.
xii.	Authority and place for seeking clarifications regarding the submission of completed tender documents	Chief Engineer / Contract, Uttar Pradesh Metro Rail Corporation, Administrative Building, Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow – 226010. https://etenders.gov.in/eprocure/app (Email: cecontract@upmrcl.co.in/ cecontractImrc@gmail.com)

^{* *}Cost of Tender and Tender Security/EMD shall be submitted by the bidders except Micro and Small Enterprises(MSEs) as defined in MSE Procurement Policy issued by Department of Micro, Small and Medium Enterprises(MSME) or are registered with Central Purchase Organisation.

1.5 The bid security amount of Rs. 2,40,000/- to be submitted by the bidder for Amausi Metro Station.

The Bid security and Cost of Bid Document/RFP as mentioned in 1.4(iv) above shall be submitted through RTGS/ NEFT/ IMPS in following UPMRCs account:

UPMRC's bank details					
Beneficiary Name	UTTAF	R PRA	DESH	METRO) RAIL
	CORPORATION LTD				
Beneficiary Address	Vipin	Khand,	Gomti	Nagar,	Lucknow,
	226010 (UP)				

Beneficiary Bank Name	HDFC BANK	
Bank Branch Address	06, SAPRU MARG, HAZRATGANJ, LUCKNOW	
Account No.	50200009236810	
IFSC Code of the	HDFC0001267	
Branch		

The Bid security amount shall also be submitted in the form of Demand Draft (DD) drawn on any Indian Scheduled Bank in favor of "Uttar Pradesh Metro Rail Corporation Limited" payable at Lucknow.

- 1.5.1 The Bid shall be summarily rejected if it is not accompanied with valid bid security of appropriate amount.
- 1.5.2 The bid security/EMD in original physical form must invariably be submitted to UPMRC by the stipulated time frame as given in clause 1.6 of NIT, failing which the bid is likely to be rejected.
- 1.5.3 The bid security of the Selected Bidder shall be adjusted against the Interest Free Security Deposit (IFSD). The bid security (submitted towards the bid/tender) of unsuccessful bidders/tenderers, shall be refunded within 90 days after award of contract, without considering any interest, thereof. If the bidder withdraws its bid at any stage, UPMRC shall have the right to forfeit the bid security amount of the bidder.
- 1.6 **Schedule of Various Stages**: The Licensee shall follow the following timelines:

S. No.	Stage of Activity	Time Period
1	Payment of six months License Fee towards Interest Free Security Deposit(IFSD) toUPMRC by Licensee	Within 30 days of issue of Letterof Acceptance (LOA).
2	Station to be handed over to Selected Bidder	Within 7 days of payment of IFSD in accordance with LOA.
3	Signing of License Agreement	Within 30 days from payment of IFSD by Licensee
4	Submission of Drawings/Plans for approval	Within 30 days of receipt of full payment of IFSD
5	Commencement of License Fee	76th day from the scheduled date of payment of IFSD. License fee shall be paid on quarterly basis, atleast 7 days before the commencement ofquarter in advance.
6	Payment of Advance License fee	Atleast 7 days before commencement of License fee

Eligible Applicants:

Tenders for this contract will be considered only from those tenderers (proprietorship firms, partnerships firms, companies, corporations,) who meet requisite eligibility criteria prescribed in the Clause 1.7 below. Joint Ventures/Consortiums are not allowed to participate in the

bidding process.

- A tenderer shall submit only one bid in the same tendering process.
- Tenderers shall not have a conflict of interest. All Tenderers found to have a conflict

of interest shall be disqualified. Tenderers shall be considered to have a conflict of interest with one or more parties in this bidding process, if:

- (i) a tenderer has been engaged by the Employer to provide consulting services for the preparation related to procurement for or implementation of the project;
- (ii) a tenderer is any associates/affiliates (inclusive of parent firms) mentioned in subparagraph (i) above; or
- (iii)a tenderer lends, or temporarily seconds its personnel to firms or organizations which are engaged in consulting services for the preparation related to procurement for or implementation of the project, if the personnel would be involved in any capacity on the same project.

1.7 Eligibility Criteria: -

1.7.1 <u>Average Annual Turnover</u> of the bidders during the last three year ending 31st March of the previous financial year should be at least Rs. 12 Lakhs. The Bidder shall submit audited financial year data of last three years (i.e. FY 2020-21, 2021- 22 and 2022-23) certified by Chartered Accountant with stamp & signature along with UDIN.

For Direct bidders, annual turnover shall mean turnover from all sectors of business(es). For Third party bidders/ advertisement firms, the annual average turnover as mentioned above should be from advertisement business(es)only.

*In case audited Balance sheet of the last financial year is not made available by the bidder, they have to submit an affidavit certifying that the balance sheet has actually not been audited far, in such a case financial data of previous 2 years will be taken into consideration for evaluation.

1.8 Brief scope of Co-branding rights is tabulated as below:-

SCOPE

- 100 sqm Indoor ad space
- 120 sqm outdoor ad space within plan areaincluding piers/portals,etc.
- Outside coloring in brand color
- Suffix/Prefix to existing name of the station
- 1.9 License period shall be for a period of Three (03) years from date of commencement of license fee.
- 1.10 The license may be extended by two time periods of three (03) years on successful completion, to the complete satisfaction of UPMRC, of initial Three (03) years on mutually agreeable terms & conditions.
- 1.11 The intending tenderers must be registered on e-tendering portal https://etenders.gov.in/eprocure/app. Those who are not registered on the e-tendering portal shall be required to get registered beforehand. After registration, the tenderer will get user id and password. On login, tenderer can participate in tendering process and can witness various activities of the process.
- 1.12 The authorized signatory of intending tenderer, as per Power of Attorney (POA), must have valid Class-II or Class-III digital signature. The Bid document/RFP can only be downloaded or uploaded using Class-II or Class-III digital signature. However, the tenderer shall upload their tender on https://etenders.gov.in/eprocure/app using class-II

or class-III digital signature of the authorized signatory only.

- 1.13 Tender submissions shall be done online on https://etenders.gov.in/eprocure/app after uploading the mandatory scanned documents towards cost of tender documents and bid security such as scanned copies of transaction of payment i.e. RTGS, NEFT& IMPS or DD/Bank Guarantee submitted against the bid security amount and other documents as stated in the tender document. Instructions for on-line bid submission are furnished hereinafter.
- 1.14 Submission of Tenders shall be closed on e-tendering website of employer at the date & time of submission prescribed in NIT after which no tender shall be accepted. It shall be the responsibility of the tenderer to ensure that his tender is submitted online on e-tendering website https://etenders.gov.in/eprocure/app before the deadline of submission. The Employer shall not be responsible for any delay, difficulties and/or inaccessibility of the downloading and/or uploading facility from the e-procurement portal for any reason whatsoever.
- 1.15 UPMRC reserves the right to accept or reject any or all proposals without assigning any reasons. No tenderer shall have any cause of action or claim against the UPMRC for rejection of his proposal.
- 1.16 Tenderers are requested to visit e-tendering portal https://etenders.gov.in/eprocure/app regularly for any Employer's issued clarifications, addendum, and corrigendum and/or due date extensions.
- 1.17 After successful completion of tender processing, the Letter of Acceptance to the successful bidder shall be uploaded on the e-tendering portal https://etenders.gov.in/eprocure/app which can be downloaded by successful bidder. LOA would also be E-mailed to the successful bidder.
- 1.18 In case at a subsequent date the successful bidder/licensee is found to have been banned for business as given above, UPMRC shall be at liberty to and have full right to cancel the allotment of license for co-branding rights and forfeit the interest free security deposit after adjusting any dues payable by the licensee.
- 1.19 In case of any grievances/complaints regarding this tender or to obtain information/clarification, please contact:

Chief Engineer / Contract,

Uttar Pradesh Metro Rail Corporation
Ltd., Administrative Building,
Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal,
Vipin Khand, Gomti Nagar,
Lucknow – 226010.