



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०  
UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)  
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)  
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/PD/LKAR-05

Date: 19.05.2022

Notice of Award

Tender ID	2021_UPMRC_93550_1
Tender Reference Number	LKAR-05

**Tender Title/Name of work: LKAR-05: Exclusive Advertising Rights in Lucknow Metro Trains of UPMRC Network.**

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/e procure/app> and as per terms and conditions of the subject tender, the tender has to be awarded to M/s **Media Vision** at the **monthly license fee of Rs. 10,20,000/-** (excluding taxes) with the approval of competent authority.

  
(Col. Ashish Dwivedi)  
CE/Contract  
