



LUCKNOW METRO RAIL CORPORATION LIMITED

Administrative building, Vipin Khand, Gomti Nagar, Lucknow - 226010

E-mail id- cecontractlmrc@gmail.com

No. LMRC/ CE-CONTRACT/LKAR-01 (R1)/2017

NOTICE OF AWARD

Subject: Contract LKAR-01 (R1): Tender for Awarding Exclusive Advertising Rights inside Metro Stations (8 Nos.) and on Outside Civil Structures of Elevated Section from Transport Nagar to Charbagh.

Based on Technical and Financial evaluation of offers submitted on 21.06.2017, as per terms and conditions of the tender LKAR-01(R1), tender has been awarded to highest evaluated offer of **M/s Jagran Prakashan Limited** on 08.09.2017 at Minimum Annual Guaranteed (MAG) License fee of Rs. 2,20,86,986/- OR 50% of Revenue share, whichever is higher, with the approval of competent authority i.e. MD / LMRC Ltd.



(Deepak Gupta)
Chief Engineer/Contract