



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)

(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)

(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE Contract/KNPAR-01/2021-22

Date: 17.12.2021

NOTICE FOR OPENING OF FINANCIAL PACKAGE OF TENDER: KNPAN-01

Subject: KNPAN – 01: Tender for awarding Exclusive Advertising Rights in Metro station and on outside civil structures along with Semi-Naming Rights of Metro Stations of Kanpur Metro Rail- Priority Corridor (IIT Kanpur- Motijheel) in UPMRC network.

Ref: - Online bid opened through website <https://etenders.gov.in/e procure/app> on 09 Dec 2021.

Based on technical evaluation of bids submitted for the subject tender, following bidder have been qualified for opening of Financial Package in accordance with the provision of Tender Document.

(i) **M/s Jagran Engage ADO Jagran Prakashan Ltd.**

The opening of Financial Package for subject tender is scheduled through website <https://etenders.gov.in/e procure/app> on **20.12.2021 @ 11:00 hrs** at Administrative Building, UPMRC Ltd., Near Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow - 226010, Uttar Pradesh.


17/12/21
CE/Contract