



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/KNPAR-05/2023-2024

Date: 19.01.2024

NOTICE OF AWARD

Name of work: Tender KNP-05: Licensing of Exclusive Advertising Rights on outside civil structures of Kanpur Metro Rail- Priority Corridor (IIT Kanpur-Motijheel metro station) in UPMRC network as per scope of work mentioned in tender document.

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/eprocure/app> and as per terms and conditions of the subject tender, the Competent Authority has decided to award the tender as under:

Name & Address of Bidder	Total Cost of Work
M/s JAGRAN PRAKASHAN LIMITED 2, Jagran Building, Kanpur Nagar, UP, 208005	Minimum Annual Guaranteed (MAG) License fee of Rs. 1,80,08,100/- (One Crore Eighty Lakh Eight Thousand and One Hundred Only) All other statutory taxes, statutory dues, local levies, Goods & Services Tax (GST) etc. as applicable shall be charged extra.

This is issued with the approval of the Competent Authority.

CE/Contract

(AN ISO 9001:2015, ISO 14001:2015, OHSAS 18001:2007 Certified Company)

Administrative Building, Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow 226010

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