



# उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

## UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)  
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)  
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE Contract/KNPAR-02/2021-22

Date: 24.11.2021

### NOTICE FOR OPENING OF FINANCIAL PACKAGE OF TENDER: KNPARG-02

**Subject: KNPARG – 02:** Exclusive Advertising Rights of Kanpur Metro Trains in Priority Section of UPMRC Network.

**Ref:** - Online bid opened through website <https://etenders.gov.in/e procure/app> on 02 Nov 2021.

Based on technical evaluation of bids submitted for the subject tender, following 02 bidders have been qualified for opening of their Financial Package in accordance with the provision of Tender Document.

- (i) **M/s Jagran Engage ADO Jagran Prakashan Ltd.**
- (ii) **M/s Abhi Advertising**

The opening of Financial Package for subject tender is scheduled through website <https://etenders.gov.in/e procure/app> on **25.11.2021 @ 15:00 hrs** at Administrative Building, UPMRC Ltd., Near Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow - 226010, Uttar Pradesh.

  
24.11.21  
CE/Contract