



CIN: U60300UP20135GC0560836

उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)

(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)

(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE Contract/ KNPARG-08/2024

Date: 23.08.2024

ADDENDUM-01

Tender Title/Name of work: KNPARG-08: Licensing of Co-branding and Inside Advertising Rights of Nine No. Metro Stations of Kanpur Metro Rail Corridor-1 in UPMRC network as per scope of work mentioned in tender document.

Addendum-01 along with replies to pre-bid queries of above tender is being issued and uploaded on CPP Portal.

For any further modifications/changes (if any), bidders are advised to stay updated on e-tendering portal (<https://etenders.gov.in/eprocure/app>) for information please.


CE/Contract

(AN ISO 9001:2015, ISO 14001:2015, OHSAS 18001:2007 Certified Company)

Administrative Building, Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow 226010

Tel.: +91 522 2304014 | Fax: +91 522 2304013

Reply to Pre-Bid Queries KNPAP-08

S.No	Reference Clauses	Existing Clause	Details / Clarifications Required	UPMRC Reply
1	<p>Clause 4.2.1, Pg. No. 20 & 21 of Chapter 4: Objectives & Scope of RFP</p> <p>Clause 5.7, Pg No. 27 of Chapter 5: Terms & Conditions of RFP</p>	<p>Scope of work: For Co-Branding Rights (alongwith Outside station Advertising Rights) at Metro Stations.</p> <p>Successful Bidder shall indicate the locations for advertising panel/s, design of media vehicles including their structural plans, electrical and cable routing plans, the advertising panels/type of advertisements for these locations and submit all the plans of proposed panels, including its fixing arrangements for UPMRC's approval within 30 days from scheduled date of payment of IFSD, for utilization of space, giving full compliance to Technical Parameters or any other prevailing applicable advertising policy. UPMRC reserves the right to reject any or all of the said submissions without assigning any reasons whatsoever. UPMRC has the right to indicate alternate locations. UPMRC also has the right to ask the licensee to re submit location plan, wiring & routing plans etc, for those locations, which are not approved by UPMRC. The Successful Bidder hereby agrees to comply with the directives of UPMRC regarding alternative sites/ locations, and designs as may be specified by UPMRC. The Successful Bidder hereby agrees voluntarily and unequivocally not to seek any claim, compensation, damages or any other consideration whatsoever on this account.</p>	<p>As there are 4 stations which are underground, need to know specific location options available at the outside area of the station for Semi naming.</p>	<p>The scope of Semi-Naming shall be as per clause no. 4.2.1 of Chapter 4 of RFP. Further, successful bidder shall submit media plan for approval of UPMRC as per clause no. 5.7 of Chapter 5 of RFP.</p>
2	<p>Clause 2.4, Pg. No. 60 of Article 2: Grant of License of DLA</p>	<p>The License fee shall commence immediately after fitment period of 75 days from the scheduled date of payment of IFSD and shall be charged until the termination/ completion of agreement. The Bidder voluntarily agrees not to seek any claim, compensation, damages or any other consideration whatsoever on any pretext whatsoever on account of his inability to fabricate, install and commission the advertisement panels.</p>	<p>Approval of plan/drawing takes time at UPMRC end, so fitment period should start after the approval of plan / drawing.</p>	<p>As per tender condition.</p>