



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/AGAR-07/2024

Date:06.09.2024

NOTICE OF AWARD

Name of work: Tender AGAR-07: Exclusive Advertising Rights in Agra Metro Trains of UPMRC Network (Priority Section).

Based on Technical and Financial evaluation of offers received through e-procurement portal <https://etenders.gov.in/e procure/app> and as per terms and conditions of the subject tender, the Competent Authority has decided to award the tender as under:

Name & Address of Bidder	Total Cost of Work
M/s Jagran Prakashan Limited 2, Jagran Building, Kanpur Nagar,UP,208005	at Minimum Annual Guaranteed (MAG) License fee of Rs. 39,96,000/- (Rupees Thirty-Nine Lakh Ninety-Six Thousand) for Exclusive Advertising Rights in Agra Metro Trains of UPMRC Network (Priority Section) as per scope of work mentioned in tender documents. As per Clause 6.10 of Chapter 6 of Tender Document, "All other statutory taxes, statutory dues, local levies, as applicable (except those mentioned above) shall be charged extra and will have to be remitted along with the License Fees for onward remittance to the Government. The Licensee shall indemnify UPMRC from any claims that may arise from the statutory authorities in connection with this License.

This is issued with the approval of the Competent Authority.



(AN ISO 9001:2015, ISO 14001:2015, OHSAS 18001:2007 Certified Company)

Administrative Building, Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow 226010

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