



उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०
UTTAR PRADESH METRO RAIL CORPORATION LTD.
(Formerly Known as Lucknow Metro Rail Corporation Ltd.)
(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)
(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE Contract/ AGAR-07/2024

Dated: 21.06.2024

ADDENDUM-01

Tender Title/Name of work: Tender AGAR-07:- Exclusive Advertising Rights in Agra Metro Trains of UPMRC Network (Priority Section).

Addendum-01 along with replies to pre-bid queries of above tender is being issued and uploaded on CPP Portal.

For any further modifications/changes (if any), bidders are advised to stay updated on e-tendering portal (<https://etenders.gov.in/e procure/app>) for information please.


CE/Contract

Reply to Pre-Bid Queries AGAR-07				
Sl.No	Reference Clauses	Existing Clause	Details / Clarifications Required	UPMRC Reply
1			Proper information beforehand must be given whenever train goes to maintenance	The information related to trains under maintainance remains available at depot.
2			As the Agra metro full phase train commissioning is still in process, would request to please earmarked particular trains for advertisement as this will not create havoc in future when all trains will be commissioned	UPMRC will try best to accommodate the request of the firm keeping in view the operational requirement.
3			For sharing proof of work of advertisement to client, photographs are to be taken in which entering into trains from stations are mandatory. So required pass for entering into stations & trains during operational hours.	Entry in station and trains shall be as per extant operational guidelines of UPMRC.
4			Proper internal communication between departments of UPMRC must be established so as to maintain free flow of work	Application/removal of train advertisement will be done through an approved Job card at Depot
5	Clause 5.7.1 of RFP, Pg. No. 21	Number of train sets where train wraps are permissible shall be total 3 Nos. train sets under operational holding. Licensee will be required to pay License fee for maximum 3 train sets (for outside advertisement) for a month or actual wrapped train sets operations "train set-days" in a month (provided from Operations/Rolling Stock Department of UPMRC) whichever is lesser. However, since the payment is to be done in advance on quarterly basis, hence advance payment will be required to be done for 3 train sets for a quarter and any adjustments in license fee (if needed) on actual operations basis will be made in the next installment on the basis of actual wrapped "train set-days" in preceding quarter.	Confirmation of train wrapping must be given clearly.	As per tender condition
6	Clause 9.1(a), Article-9 of DLA, Pg. No. 18 of DLA	The advertisement is prohibited from carrying information or graphic or other items relating to alcohol and tobacco products.	Pan masala advertising should be allowed as it does not contain any tobacco. Ban Alcoholic drinks and tobacco products but not pan masala.	As per tender condition